



Keep Carter County Beautiful (KCCB) Board Meeting Agenda

Chamber Conference Room, 615 E. Elk Avenue, Elizabethton & Zoom Available
Thursday, February 17, 2022, at 12:00 Noon; Public is Welcome to Attend

- I. Call to Order – Don Hlavaty**
 - Approval of Agenda
 - Opening Prayer
 - Pledge of Allegiance
 - Approval of Meeting Minutes of January 13, 2022

- II. Treasurer & Financial Report – Mike Simerly**
 - Banking Report, Deposits, Expenditures, Budget
 - Financial Reporting Spreadsheet - Lisa Vezzosi

- III. Public Comments**

- IV. Trash Trout Trap & Set-up Location Update – Mike Simerly, Ross Garland, Andy Hill**

- V. Wayfinding Signage Update - Ross Garland**
 - Final determination of sign locations
 - Planning the sign installation – Who? And When?

- VI. Maintenance Contract for Tweetsie Trail Trees/Plants – Mike Mains, Ed Basconi**
 - Mowing Contract, Mulching Work, Herbicide Spraying - \$720 was approved for this.
 - Vote to Order this year's trees (need order placed in February?) Need 10 trees for Arbor Day March 5, if this event is approved and how many additional trees are needed?
 - Planned location for additional trees/plants - planting this year

- VII. Donation Tree program – Ed Basconi, Mike Mains**

- VIII. Grant Submission – Ginger Holdren**
 - Tree Planting Grant update \$5000

- IX. Monthly Business Sponsored Events – Ed Jordan, Don Hlavaty**
 - Carter County Bank in April for litter pick-up, recycling, and beautification \$1500

- X. Volunteers for City Park & Recreation Events – Mike Mains**

- XI. Making Blevins Road our 2nd Adopt-A-Highway – Ed Jordan**
 - Motion and Vote to Adopt
 - Blevins Road Tire Clean-up Equipment update



XII. Flower Seeds and Planting – Ed Basconi

- Seed Swap event, can we get a volunteer to attend this event or are we cancelling our participation?
- Seed Purchase for Elizabethton plots

XIII. Update on Website – Don Hlavaty

- Litter Reporting Page for volunteers to report their efforts

XIV. Discuss 2022 Events – All

- Watauga Lake Cleanup February 26, 2022
- Arbor Day Tree Planting (10) Trees March 5, 2022
- Blevins Road Cleanup and Tire removal, Watauga River – March
- Cleanup of Highway 321 – Carter County Line to Recycle center driveway – March
- Carter County Bank (3) April Cleanups (Recycle, Litter Pickup, Beautification) - April
- Trashercise Earth Day Tweetsie Trail Cleanup April 23, 2022
- Milligan Highway Adopt-A-Highway Spring Cleanup - May 2022
- Seed planting at Elizabethton Flower Plots - May
- Parks and Recreation Volunteers needed June 11, 2022
- Milligan Highway Adopt-A-Highway Summer Cleanup – August
- Highway 321 2nd Cleanup, Tourism Group? – September/November
- Covered Bridge Booth and other Parks and Recreation Events – September 23-25
- Milligan Highway Adopt-A-Highway Fall Cleanup – November
- Ripshin Mountain Community cleanup
- Wayfinding Sign Installation
- Boone Lake Annual Cleanup
- Tiger Creek or Highway 321 at Little Milligan Cleanup
- Other Informational Booths – Roan Mt, Sycamore Shoals, etc.

XV. Discussion of Elizabethton Chamber meeting (2/07/2022) – Don Hlavaty

- Motion to **not** join the **Chamber Foundation** as a committee – **Don Hlavaty**
- Motion to become a **member** of the **Chamber of Commerce** \$200 7/1/2022 - **Don Hlavaty**
- Motion to move budgeted monies for Chamber salaries to beautification – **Don Hlavaty**
- Resources we may need if we are not a Chamber committee
 - KCCB Business Level Zoom \$149 / yr.
 - KCCB PayPal Business account with 501c3 status
 - KCCB Monthly Newsletter – Mailchimp
 - New Bank Account and Debit Card
 - Transfer our monies from Chamber to KCCB
 - Discussion on Social Media Administration (Facebook)



- Discuss how we want to proceed with Board meetings if we are not joining the Chamber – Where? When?
 - Discussion on requirements for becoming our own 501c3 – **Lisa Vezzosi**
 - Revise By-Laws so that they meet 501c3 and incorporation requirements
 - Verify and Revise our Mission Statement to meet 501c3 requirements
 - Create additional 501c3 required documents
 - Dissolution clause – to other like minded 501c3 Org.
 - Conflict of Interest Document
 - Identify address of record for KCCB
 - Identify Registered Agent and Incorporators
 - Verify that Keep Carter County Beautiful name is available for Incorporation
 - Purchase Domain Names for Keep Carter County Beautiful .org and .com
 - Vote to reimburse Don Hlavaty – (2) years, (2) Domains, Total \$50.70
 - File Nonprofit Articles of Incorporation in Tennessee - \$100 Fee
 - Apply for EIN after incorporation complete
 - Apply for 501c3 Tax Exempt Nonprofit IRS 1023 EZ – \$275 application fee
 - Hire lawyer for review and filing of 501c3 and Incorporation (\$100 Chamber Lawyer)
 - File for Tax Exempt status in state of Tennessee
 - Motion on becoming our own Nonprofit Corporation and 501c3 – **Don Hlavaty**
 - Motion to make Secretary Office a Board Member (501c3 and KCCB By-Laws) – **Don Hlavaty**
- XVI.** Open Discussion for New Business - **All**
- XVII.** Scheduling next KCCB Board meeting - **All**
- XVIII.** Motion to Adjourn