



Keep Carter County Beautiful (KCCB) Board Meeting Agenda

Chamber Conference Room, 615 W. Elk Avenue, Elizabethton & Zoom Available
Thursday, April 21, 2022, at 12:00 Noon, Public is welcome to attend

I. Call to Order – Don Hlavaty

- Approval of Agenda
- Opening Prayer
- Pledge of Allegiance
- Approval of Meeting Minutes of February 17, 2022
- Approval of Meeting Minutes of March 17, 2022

II. Treasurer & Financial Report – Mike Simerly

- Banking Report, Deposits, Expenditures, Budget Review
- Reimbursement to Don for 501C3 expenses – motion to approve
- Outstanding invoices we are waiting on - Hannon's tree purchase and Trash Trap
- We opened new account & debit card at Northeast Community Credit Union
- We received check from Chamber of Commerce for cash-out of their banking

III. Public Comments

IV. Status of KCCB Corporation/501C3 Status – Don Hlavaty, Lisa Vezzosi

- As of 2/24/2022, we are approved as a 501(c)(3) non-profit public charity. Donors may claim tax deductible bequests or gifts to us. Monetary donations made via PayPal will document donor information compliance with the law.
- Status of signed documents for Conflict-of-Interest policy statement
- A request for TN Sales and Use tax-exempt status has been submitted

V. Website Changes – Don Hlavaty

- Created a new PayPal account; Chamber closed existing account & transferred monies to KCCB
- Chamber is eliminating Facebook support so Simon Maddock volunteered to be our Facebook administrator; would like to just have Facebook page reference all information and activities to www.kccbtn.org
- Elimination of Mail Chimp account
- Discussion to put director's names & photo on website

VI. Grant Submissions – Ginger Holdren, Lisa Vezzosi

- Status of current request submitted by Ginger
- New Highway Beautification Office submissions for FY 2023 due 5/2/2022

- New Federal Scenic Byway marketing funding available by TDOT due 5/16/2022
- VII. City Parks & Recreation Events – Mike Mains**
- Has sign placement & installation been completed?
- VIII. Wayfinding Signage – Ross Garland**
- Location of signs other than highways for us to post
 - Plan for installation
- IX. Trash Trout Trap Set-up Location Update – Ross Garland**
- Elizabethton Trap Set-up now; awaiting invoice of \$250
 - **Trout Trash signage**
- X. Seed Planting in City Plots – Ed Basconi, Mike Mains**
- Reimbursement to Ed Basconi for seed purchase; need receipt
 - Location of city plots for planting, creating planter areas
- XI. Monthly Business Sponsored Events – Don Hlavaty**
- Carter County Bank meeting summary
- XII. Future Event Giveaways – Lisa Vezzosi**
- Do we need to order swag for future events and booth coverage?
 - *Get Scenic Byways* Booklet via TN TDOT website for distribution?
 - *Nobody Trashes Tennessee* swag available (car bags, tees, stickers)
 - Should we order KCCB items (tees, pens, grocery bags, etc.)
 - Can order neon vests? We would like to include KCCB logo on the back of new vests ordered.
- XIII. Upcoming Events on Website - All**
- April 23 – Great American Cleanup for Earth Day – Trashercize the Tweetsie Trail
 - May – Blevins Road Cleanup
 - May – Elizabethton Parks & Recreation Seed Planting
 - May – KCCB Milligan Hwy Adopt-A-Highway Cleanup for Spring
 - June 11 – City Park event
 - June – Highway 321 Cleanup between Johnson City and Elizabethton
 - June – Watauga River Tire Cleanup on Blevins Road
 - August – KCCB Milligan Hwy Adopt-A-Highway Cleanup for Summer
 - September 23-25 – Elizabethton Covered Bridge Days booth coverage/swag
 - October - Highway 321 Cleanup between Johnson City and Elizabethton
 - November - KCCB Milligan Hwy Adopt-A-Highway Cleanup for Fall
- XIV. New Business - All**
- XV. Next Board Meeting - All**