



Keep Carter County Beautiful (KCCB) Board Meeting Minutes

Chamber Conference Room, 615 W. Elk Avenue, Elizabethton & Zoom

May 19, 2022, at Noon

Board Members Present: Don Hlavaty, Lisa Vezzosi, Ed Jordan, Doug Theobald, Ed Basconi,

Board Members Absent: Mike Mains, Mike Simerly, Ginger Holdren, Ross Garland, Simon Maddock

Guest Present: Mary Ellen Hlavaty

Call to Order: Don Hlavaty opened the meeting at 12:07pm. **A quorum was not present.**

Approval of the Agenda: Board approved the agenda.

Prayer: Ed Basconi gave the prayer.

Pledge of Allegiance: Don Hlavaty led the pledge.

Approval of Minutes: Approval of minutes from April 21, 2022, meeting, delayed due to no quorum at the meeting opening.

KCCB Treasurer Report: Lisa Vezzosi

- The bank statement closed 4/30/2022 with a balance of \$9,441.55. This included revenue of \$1,250.00 from the City of Elizabethton, which is the last of the payments for this fiscal period. It includes the \$116.73 from the Chamber of Commerce cash out of the PayPal account. It also includes expenses of \$11.00 as a result of opening the new Northeast Credit Union account and ordering checks for \$11.00.
- We have pending payments due for which we are awaiting the invoices. There will be a check for Hannon's Landscaping for the tree purchases totaling \$3,240.00, and \$720.00 for the tree maintenance. We are also awaiting invoice for \$250.00 that represents our portion of the Trout Trap. Another email was sent to them to invoice us.

Public Comments: No comments were made.

Future Event Give-aways: Lisa Vezzosi

- We ordered and picked up 50-yard signs, which can now be distributed. These are being stored at Ed Jordan's home. He also has several large metal Adopt-A-Highway signs.
- Don will call TDOT and KTB for any freebies that may be available for future events.
- Mike McDonald did our last artwork. We may ask him to design something simple in 1 color to use for screen printing of safety vests to avoid the extra color costs.
- Ed Jordan had a sheriff badge design that was used years ago that could be updated by Mike McDonald for making small badges for a kid give-away.

- Discussion of ordering more KCCB recycle bins for city distribution was brought up. Ed Jordan thought Mike Mains has many more in storage, so we will check with him. They were purchased from a grant. Other cities within the county could use for their public areas. Ed Jordan also mentions that he has many more clear bags. We need to check with the local businesses who have the recycle bins, to see if they need more bags.
- Lisa suggested creating grocery bags with our logo for give-away items.
- We have many KCCB stickers available for the events. Ed Jordan also has some more of the recycled key chains. He mentioned that KCCB has its own tent, as well.
- Lisa suggested making up car magnets with our *KCCB Do Not Litter* logo on them.
- Ed Basconi suggested we purchase some compost bins and subsidize their purchase for about \$35-\$40.00 apiece. Some neighborhoods do not allow composting, but many of the areas outside the city limits allow it.
- We could use more grabbers & safety vests for giveaways at our litter pickup events.
- A suggestion was made to have an artwork contest with a prize.

KCCB Do Not Litter Signage: Ed Jordan

Ed has about 6 more metal signs for posting. They need to be drilled for mounting. There was discussion on placement at Highway 321, as you enter Elizabethton on the center median. Suggestions to place on the end of town and perhaps replace the old existing signs.

Landscaping Plots at Sycamore Shoals and Mary Patton Hwy: Don Hlavaty

- Don reported that the Mary Patton plot is good and needs nothing more than regular maintenance. Don suggested that we add about 10 bags more of new mulch. We should ask Mike Mains if he has more mulch. We should also use Preen on that lot.
- The Sycamore Shoals plot has issues with the plants dying. We have lost another tree and several bushes in total. The soil is bad being on the railroad bed. Don would like another volunteer to maintain the plot.
- Hannon's still needs to fertilize the trees and maintain them. Staffing has been an issue with them and at the City Departments. The trees still need to be weeded. There are two of the new trees plants several months ago that are dead. We need to inquire with Hannon's about replacements or a warranty on the trees.
- A general discussion on the landscaped city plots concluded that many areas just have bad soil. To avoid that issue, the only solution would be to relocate and/or to use landscaping bricks to form a raised bed for shrubs and flowers. Mowing around the plots is a concern due to the size of the mowing machinery used in those areas.

Parks & Recreation Events: Mike Mains

No status due to Mike's absence.

Seed Planting Event: Ed Basconi

The flower planting was done on May 17th and 18th. Plots at Mills Race Street were placed along the walking path in 5 area sections. Several varieties of sunflowers, cosmos, etc. were planted.

The following evening, two plots along the Tweetsie Trail next to Harvest Baptist Church and behind Dino's Restaurant were planted.

Wayfinding Signage: Ross Garland

- Ross was absent for the meeting, but Don reported that all the signage was picked up from Snyder Signs and delivered to the County Hwy Department in Elizabethton and at Roan Mountain.
- A press release was done to the media. Don also found out Seth Hice contributed to the county sign designs, so he was given credit in the press release for his artwork.

Grant Submissions: Ginger Holdren

Ginger was absent for the meeting but notified Don that no word was received on the status of the grant submission.

Status of 501C3: Don Hlavaty

- All the 501C3 paperwork is completed. We received our tax-exempt status, which has already saved us money on our purchases of yard signs and for our truck rental.
- We also received news of a contribution by Microsoft Benevity as a result of Simon & Melinda Maddock. We get monies for their participation in meetings and events. Their employer, Microsoft, has contributed \$4,000.00 to KCCB which will be used for items in the City Parks. More details to follow.

Website Changes: Don Hlavaty

- Simon finished the Facebook administrator tasks and had the message to get information on KCCB at our website.
- Don changed the website headings to add a *litter reporting* tab on our website. This will automatically direct you to the litter reporting page. We are adding input from the reporting to also report at the *Keep Tennessee Beautiful* website.
- No input yet on the availability of Microsoft 365 to users at KCCB.

Upcoming Events: Don Hlavaty

The schedule was discussed. We may need to add events based on input from other parties, like the Ripshin Mountain Church group might want another clean up.

New Business:

No new business was discussed.

Next Board Meeting:

The next Board meeting will be on Thursday, June 23, 2022, at noon in the Chamber of Commerce Conference Room, 615 West Elk Avenue, Elizabethton, and available by Zoom.

Adjournment:

The meeting was adjourned at 1:16pm.

Submitted by: Lisa Vezzosi, Secretary