



Keep Carter County Beautiful (KCCB) Board Meeting Agenda

Chamber Conference Room, 615 W. Elk Avenue, Elizabethton & Zoom
October 18, 2023, at Noon

I. Call to Order – Don Hlavaty

- Opening Prayer, Pledge of Allegiance, Approval of Agenda
- Approval of Meeting Minutes of September 20, 2023

II. Public Comments

III. Schedule Next Board Meeting Date – All

- Our motion to move all Board meeting to the fourth Thursday of the month will not work in November due to the Thanksgiving holiday.

IV. Treasurer & Financial Report – Lisa Vezzosi

- Current finances
- PayPal activity
- Store Frontier
- 2023/2024 County \$5,000 funding request – pending payment
- New vendor for KCCB merchandise purchase

V. Trout Trash Trap Signage – Lisa Vezzosi

- Update on wayfinding sign project

VI. Discuss 2023/2024 Proposed Events and Projects – All

Beautification:

- Tree Planting Arbor Day – dead tree replacement, Linear Trail, Tweetsie Trail, Roan Mtn.
- Elizabethton Parks and Recreation Partnership - Wildflower Plots – Currently 11 plots
- Eric Anderson Park Partnership for Wildflower Plots
- Mary Patton and Sycamore Shoals - landscaping plot maintenance

Education:

- School Wildflower Seed packet - design and packaging for giveaways
- Elementary School Wildflower/Pollinator Plots – Award/Contest
- KCCB Presentations at local schools
- TDOT Tarp Give-A-Way at Landfill for Covered Load Law Education
- Partnership with Milligan University – Education/Recycling/etc.
- Internship for Grant Research & Writing - High School or University

Recycling:

- Recycle Bins – setup, collection and disposal of Recycling at Parks and Recreation Events
- Cleanup and Support at Cherokee Park Recycle Center
- School Recycling Programs

- Recycling Partner Programs like “I want to be a Park Bench” – Local
- Eastman Chemical - sponsorship of recycling event
- Community Business Recycle Bin Program

Litter Pickup:

- Watauga Lake Cleanup – Partner with *Keep the Tennessee River Beautiful*
- Trash and Litter pickup at Elizabethton Parks and Recreation Events
- Trash and Litter pickup of Linear Trail and Elizabethton Parks
- Litter and Trash Cleanup Tweetsie Trail from Coffee Company to trailhead near Snap-On Tools
- Great American Cleanup of Tweetsie Trail from Lions Field to Coffee Company (or Coffee Company to Snap-On Tools) – Partnership with *Keep America Beautiful*
- Blevins Road Cleanup
- Highway 321 Cleanup
- No Trash November: *Nobody Trashes Tennessee* Milligan Hwy Cleanup - Partnership with TDOT
- TDOT Milligan Highway Adopt-A-Highway – 3 times per year
- Partnership with Storm Water Management Department on Dumpsite cleanup (1-5 a year)
- Carter County Road Litter Indexing – *Keep America Beautiful* Affiliation
- Corporate Partnership with City of Elizabethton to clean up after annual Christian Concert at EHS

Leadership Recognition:

- Business Award Program – Cleanest Business
- Business Adopt-A-Spot – Award for maintaining a Local area
- *Keep Tennessee Beautiful* award nominations
- TDOT awards nominations
- KCCB Award to outstanding local citizens for participation and support

Community Involvement:

- Elizabethton Annual Christmas Parade
- Carter County Parks Wayfinding sign installation
- High School Community Service Opportunities – School Requirement
- Information Booths at Elizabethton Parks and Recreation events
- Business Spotlight Display and give aways at Northeast Community Credit Union locations

VII. Discuss response to Volunteer Suggestions – All

- KCCB Do not Litter sign requests – Taylor Rd, etc. How? Who?
- Daniel French recognition award

VIII. New Business - All